

Introducing a Unique, Low Cost – Low Fuss Marketing Program for Westmont Businesses



## WESTMONT METRA TRAIN STATION DISPLAY CASE RENTAL AGREEMENT

Over 1,200 commuters daily embark on the Metra Train at the Westmont station. The Westmont Chamber of Commerce and Tourism Bureau (WCCTB), has a beautiful display case right in the center of the train station that provides an excellent promotional tool for your business! Commuters are able to take promotional materials from the case to read at the station and/or on the train. They can also glance at the advertisements to see what's going on in the community or what's happening at a local business.

You can rent display space for a month or annually – whatever works best for your business needs. The Chamber office will continue to monitor display case items and replenish the display case when needed. We will contact you as additional promotional materials are needed.

Consider adding a promotion code on your material to track your exposure.

## LIMITED SPACES AVAILABLE – SIGN UP TODAY!

Call the Chamber office at <u>630-960-5553</u> and confirm with payment over the phone

Or Fill in the information below and send payment to: Westmont Chamber of Commerce and Tourism Bureau One S. Cass Avenue, Suite 101 Westmont, IL 60559

Please plan to drop off at least 250 of your promotional materials to the Chamber office. Your materials will be displayed within 3 business days of receipt.

## **Client Agreement With WCCTB**

- ✓ Provide all materials for the display case as needed for the agreed display cycle.
- ✓ Chamber is held harmless for materials in display case.
- Chamber must approve all materials prior to use of display case.
- Materials must be displayed in assigned display case position.
- Violation of display case terms void rights to display materials.

Display	Premium	Standard	Business

**Display Case Pricing Options** 

circle Option and Rental Fee

Display Option	Size of Unit	Types of materials that work best	Monthly Rental Fee	Annual Rental Fee
Display Ad Position includes a free Standard Display Rack position	11 ½" x 9"	8 ½ x 11" Flyers	\$25	\$249
Premium Display Rack (full view) Includes a free Business Card Holder position	8 ½" x 11"	8 ½" x 11" info sheets, brochures, booklets	\$12	\$110
Standard Display Rack (bottom 4 inches of material will not be visible) Includes a free Business Card Holder position	Varies, (best to use materials with headings at the top of the document)	3 <sup>1</sup> / <sub>2</sub> " x 8 <sup>1</sup> / <sub>2</sub> " brochures, 8 <sup>1</sup> / <sub>2</sub> " x 11" flyers (only top 3 inches of material will be visible to your audience)	\$10	\$99
Business Card Holder	3" x 2 ½" (horizontal)	Business cards only	\$5	\$40

Westmont Metra Train Station Display Case Rental	Payment by (circle one): Enclosed	Check Visa MasterCard
Business Name:	_ Contact Name:	
Business Address:	_ Phone Number:	
	_ Email Address:	
Credit Card No:	3-Digit CVC Code: _	Exp. Date:
Signature:	Date:	Total Payment \$